



ACTIVITY REPORT 2024



Paris, February 2025

This report details all the projects undertaken in 2024 by 100 dedicated employees of the Urgo Group, who are committed daily to realizing the Foundation's mission: training healthcare professionals to enhance the quality of life for patients.

In 2024, the Urgo Foundation assisted over 150,000 individuals across 22 countries through 36 initiatives, with a budget of 1.7 million euros.

The Urgo Group takes pride in its dedication to collaborating with caregivers and patients to disseminate knowledge regarding healing, first aid, and pain management, particularly in relation to endometriosis.

2025 will once again be a year abundant in commitments, as the Board of Directors has recently approved 42 projects across 18 countries.

A heartfelt thank you to the Administrators who stand by us and to all our teams who devote their time to these meaningful educational projects!

The Urgo Foundation: Our Dedication to Your Health!

***Briac Le Lous, President
of the Urgo Foundation***

URGO FOUNDATION

*Head Office: 42 Rue de Longvic – 21300 Chenove Prefectoral Order No. 512 dated December 24,
2009 Extended by Prefectoral Order No. 3 dated January 16, 2015, until December 31, 2017
Extended by Prefectoral Orders dated March 28 and September 18, 2018, until December 31, 2020
Extended by Prefectoral Order No. 121-5G dated February 9, 2021, until December 31, 2023
Extended by Prefectoral Order No. 371/SG dated February 16, 2024, until December 31, 2026*

2024

01

The **URGO** Foundation

in
2024

36

projects

22

pays

1.7M

euros

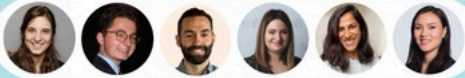
150K

individuals
accompanied

100

dedicated
collaborators

FRANCE



Rebecca, Bertrand, Brice, Estelle, Mira & Estelle

NETHERLANDS



Oliver

POLAND & UKRAINE



Piotr

UK



Naomi & Lorraine

GERMANY



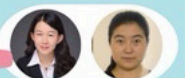
Nicole & Udo

USA



Debashish

CHINA



Helen Zou

SPAIN & PORTUGAL

José Mi

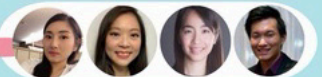


ITALY



Claudia & Marion

APAC



Wei Mei Denise Elyssa Jonathan

VIETNAM



Céline Léa Trung Yin Chi Quan

LATAM



Mariana & Carolina

AFRICA



Typhaine

MIDDLE-EAST



Mehdi

AUSTRALIA



Cassandra Tanya Rikka

FOUNDATION MANAGEMENT



Briac, Emeline, Amandine & Pascal

COORDINATION, MEDICAL, COMMUNICATION, FINANCE, LEGAL



Marion, Virginie, Maryline, Charlène, Alice, Louise, Sabrina

Chelsea

HEALING

02

Epidermolysis bullosa

Objective: to enhance the care provided to children with epidermolysis bullosa in both hospital and home settings, to educate parents and healthcare professionals, and to increase public awareness of the condition. These initiatives are conducted in collaboration with local organizations, including DEBRA, a globally recognized authority.

- ✓ **China:** The collaboration with Debra China has been in place since 2015, benefiting 800 families across the nation. This initiative includes the training of 47 nurses in Shanghai alongside Debra China and disease specialists, as well as workshops focused on skin care and dressing application for patients.
- ✓ **Brazil:** 1,618 patients supported in the country in 2024 through DEBRA Brazil. Contributions to 14 local associations enhance assistance for families, facilitating access to specialized medical professionals (including psychologists, dentists, surgeons, nutritionists, etc.) and legal support to secure funding for treatments from state or municipal sources.
- ✓ **Colombia:** Training sessions and workshops in two cities for patients and their families focusing on nutrition, wound care, psychological support, dental care, and legal assistance.
- ✓ **Poland:** execution of the "summer camp" for 50 patients, featuring consultations with physicians, educational sessions, relaxation periods, and group activities in collaboration with Debra.
- ✓ **Ukraine:** Assistance for 22 patients in the country during the war through the provision of medical supplies, dressings, nutrition, transportation costs for hospitals, care, and equipment.



LEG ULCER

- 1 **Leg ulcers and compression days** across twelve countries: USA, France, Netherlands, Germany, UK, Italy, Portugal, Spain, Chile, Brazil, Singapore, and Australia; along with initiatives focused on leg ulcers.

The Leg Ulcer and Compression Days represent an international initiative aimed at enhancing awareness and educating healthcare professionals regarding the care and treatment of patients suffering from venous leg ulcers. In 2024, a total of 50 expert trainers will provide training to 3,000 healthcare professionals globally.

- 2 **Additional initiatives for leg ulcer management**

- ✓ Development of a distinctive and global graphic charter for its events, set to launch in 2025 to enhance visibility and maximize impact.
- ✓ Second promotion of the University Diploma specialized in leg ulcers in Spain. Seven teaching experts and twenty-five students.
- ✓ Consensus document in Spain regarding leg ulcers and compression: translation and adaptation of the EWMA guidelines on etiological treatment in collaboration with national learned societies.

INFECTION AND DIABETIC FOOT ULCER

- ✓ **Middle East** - Diabetic Foot Ulcer Training: This marks the second project in the region, representing a significant initiative in an area where the prevalence of diabetes continues to rise annually. The program comprises 11 hours of content, with 155 health professionals trained by 12 experts across Jordan, Oman, and the UAE.
- ✓ **Asia** : Collaboration with the scientific organization D-FOOT International to produce educational videos aimed at training health professionals in the diagnosis and management of diabetes and diabetic foot ulcers.
- ✓ **United States**: Training of healthcare professionals in wound management included two courses: the first focused on the prevention and management of infected wounds, attended by 160 participants, while the second was a workshop emphasizing the significance and techniques for cleaning chronic wounds, which attracted 1,295 online participants, 450 of whom received accreditation.
- ✓ **China**: training on the risk of infection in pediatric wounds in collaboration with three children's hospitals, comprising three theoretical and practical training courses, along with the development of educational tools focused on pediatrics and burn care.
- ✓ **Vietnam** Training on the diagnosis and treatment of infected wounds. 215 health professionals in attendance.
- ✓ **France**: announcement of projects related to “My Health 2022” for the country’s CPTS, focusing on wound management. Funding grant for the selected recipient.



JURY ET DÉLIBÉRATIONS



JEAN DE KERVASDOUÉ
Économiste de la santé



DR BENOÎT TAILLARDAT
Médecin généraliste spécialisé en plaies et cicatrisation



MARIE-HÉLÈNE BARBE
IDEL DU plaies & cicatrisation



Dr MEAUME
Hôpital
Rothschild, Paris



Dr CARVALHO
CHU Rouen



**Dr MICHON-
PASTUREL**
Hôpital St-
Joseph, Paris

FAMILY WELLNESS

03

VIETNAM FIRST AID TRAINING

✓ First Aid Training with Pharmacy and Grab

Vietnam, in collaboration with Pharmacy and Grab:

Objectives: To enhance access to first aid for the Vietnamese population by broadening the pharmacist's role and incorporating Grab to address traffic incidents.

Actions:

- Extension of training to an additional 300 pharmacists, bringing the total to 900 since the project's inception.
- Distribution of first aid kits to pharmacists and their certification.
- Training for 40 members of Grab's 24/7 team and the distribution of first aid kits to 1,000 drivers.
- Disseminating educational videos on the internal Grab platform.

✓ Eczema Awareness Day

Vietnam, in collaboration with Long Châu and the HSAACI:

Objectives: To enhance awareness of eczema pathology and to augment the understanding of pharmacists and patients regarding non-corticosteroid alternatives.

Actions:

- Training of 300 Long Chau pharmacists in collaboration with four key opinion leaders.
- Distribution of brochures approved by HSAACI in retail locations and on social media platforms.
- Coordinated a livestream featuring two key opinion leaders, achieving 10,000 views and 402 interactions.

✓ Training for Trainers in First Aid

Vietnam, in collaboration with VIHEMA (a division of the Ministry of Health, MOH):

Objectives: To educate medical personnel to serve as first aid instructors.

Actions: Training sessions will be conducted by medical professionals in Thai Binh, Thai Nguyen, and Hai Phong during January and February 2025.

FRANCE FIRST AID TRAINING

With Pharmacie Urgence First Aid in France: a 1.5-hour training program on life-saving actions and nine e-learning modules to complete for certification.



AFRICA / NUTRITION

✓ Ivory Coast

The Urgo Foundation has been engaged for eight years, including six years in collaboration with the Red Cross CI. The 2024 action plan consists of two components: clinical and community.

21,270 children diagnosed.

- 180 health professionals trained.
- 16 healthcare facilities visited
- Over 250 health professionals have been trained by key opinion leaders in the fields of nutrition and maternity.
- KOL training courses concentrate on the following subjects: management of infant malnutrition and breastfeeding.
- 3 KOLs URGO FOUNDATION:
- 85 Health Professionals trained
- 150 Health Professionals Informed

✓ Senegal

The Foundation has been engaged in Senegal for three years, collaborating with the Senegalese Red Cross and independent key opinion leaders.

The initiatives undertaken in partnership with the Red Cross of Côte d'Ivoire have facilitated the subsequent community and clinical operations:

- Screening of 2,815 people
- Training 150 healthcare professionals
- Five KOLs were mobilized to conduct six training courses in 2024, facilitating the training of 180 health professionals on various aspects of malnutrition.
- Child nutrition overall
- Anthropometric assessments to identify indicators of acute malnutrition.
- Psychomotor development and nutrition
- Nutritional assistance for children receiving chemotherapy
- Childhood malnutrition
- Complications of severe acute malnutrition



✓ Endometriosis

Enhance awareness of endometriosis to address diagnostic errors among patients, and provide training and information on electrotherapy as a non-pharmacological alternative for patient relief.

- Organization of five symposiums at various medical congresses, resulting in the training of 670 health professionals:

Practical Gynecology and Obstetrics Congress - 200 PDS trained.

Paris Women's Health Congress - 30 PDS trained professionals.

Gynazur Congress - 110 PDS trained professionals.

SCGP Congress (Society of Gynecological and Pelvic Surgery) - 100 PDS trained professionals.

RESENDO Congress (City Hospital Endometriosis Network) - 230 PDS professionals trained.

- New identity for UrgoMAG, now EndoMag – Women's Health News from the Urgo Foundation.
- Postponement of the formalized Endometriosis expert consensus dissemination to 2025.
- Funding for the second year of the endometriosis research project in collaboration with INSERM: Remodeling the endometrium to enhance understanding of its origin and evolution.
- Co-production of the podcast episode "Let's Talk Endo," featuring testimonies from women with endometriosis during a patient exchange event, garnered 3,000 listens and reached 45,000 individuals on Instagram.
- Thirteen new ETP (Patient Therapeutic Education) programs have been validated through our partnership with the Endomind association: ten new adult programs and, for this year, three newly created adolescent programs.
- Organization of an awareness event for URGO group employees in collaboration with the EndoMind association titled "Endometriosis: Everyone Concerned" at the Paris Rivoli site.
- Sponsorship of Endorun 2024 in Paris and contributions to Research.
- Organization of a solo race featuring 150 employees from the URGO group in Chenove.

✓ Chronic pain

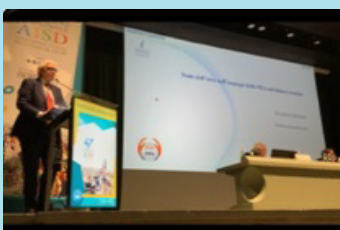
Addressing the therapeutic challenges faced by patients enduring chronic pain and advocating for enhanced management strategies to improve their quality of life.

2024 initiatives centered on endometriosis.



ITALY / PAIN

- ✓ **IBS**
Establishing a novel strategy for managing Irritable Bowel Syndrome by focusing on symptom alleviation and addressing underlying causes:
IBS Day in Bologna – June 2024
AIGO Congress (Italian Association of Gastroenterologists) – October 2024
AGGEI Congress (Italian Association of Young Gastroenterologists) – October 2024
- ✓ **Chronic Pain**
Mitigate the negative impacts of conventional treatments, enhance quality of life, and expand our understanding in the domain of pain management.
 - Neuropathy and Arthrosis:
 - Participation in the national congress of the AISD (Italian Association for the Study of Pain) scheduled for September 2024.
 - Organization of an event focused on neuropathic pain in partnership with AISD in November 2024.
 - Conducting a workshop on neuropathic pain and innovative therapeutic perspectives with a novel treatment approach.
 - Collaboration with the Paolo Procacci Foundation and the establishment of a committee to evaluate all publications from the past 20 years regarding non-pharmaceutical approaches to pain, along with the formulation of new proposals.
 - Development of three publications: the superiority of Equipea regarding efficacy, treatment of arthrosis pain, and management of neuropathic pain.
- ✓ **Menopause**
To enhance understanding of the various dimensions of the physiological state of menopause, encompassing symptoms and cardiometabolic risk.
Participation in nine gynecological congresses focused on menopause across Italy.
 - Establishment of a scientific committee.
- ✓ **Age-related ocular conditions** (cataracts and age-related macular degeneration):
Understand the potential correlation between quality of life and age-related ocular diseases
Establishment of a scientific council acknowledged within the ophthalmological community in Italy,
Pilot study involving 30 patients to investigate the potential correlation between quality of life and age-related ocular pathologies.
Participation in the national congress of the SISO (Italian Society of Ophthalmic Sciences).



The Foundation URGO

is now on LinkedIn!

HEALING | FIRST AID | PAIN

Explore our global projects and the values that lie at the core of the URGO Foundation.

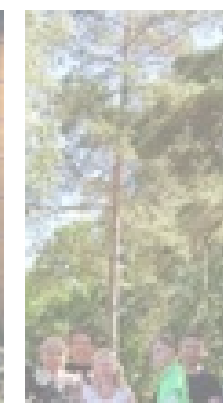
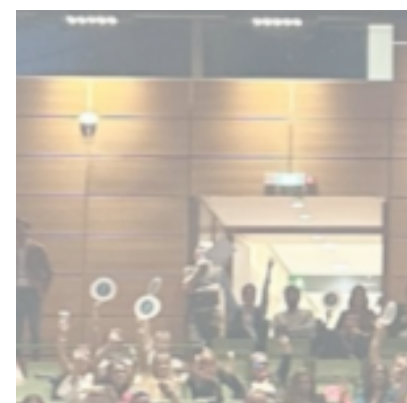
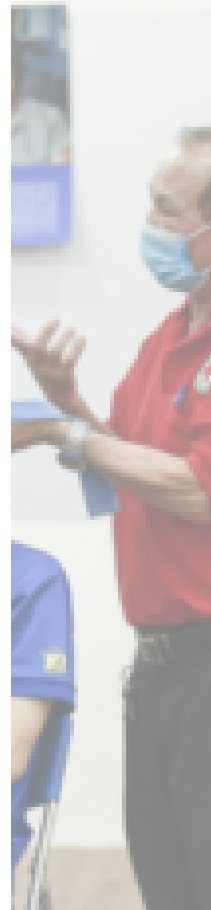


SCAN THE QR CODE TO ENROLL

Follow us to explore our daily initiatives dedicated to health.

Join us today!





**THANK YOU FOR YOUR DEDICATION IN
PARTNERSHIP WITH THE URGO FOUNDATION, FOR
PATIENTS & HEALTHCARE PROFESSIONALS!**

